

# Special Theme Issue of the Journal of Corporate Citizenship Issue 57: Rethinking Corporate Citizenship in an Era of Globalization and Inequality

The Journal of Corporate Citizenship is pleased to present its Special Theme Issue on Rethinking Corporate Citizenship in an Era of Globalization and Inequality. This issue brings together a collection of cutting-edge research and thought leadership on the evolving role of corporations in society.

Globalization and inequality are two of the most defining trends of our time. They have led to profound changes in the way that corporations operate, the relationship between corporations and society, and the expectations of stakeholders.

This Special Theme Issue explores the implications of these trends for corporate citizenship. It examines how corporations can create value for all stakeholders in an era of globalization and inequality. It also explores how corporations can address the challenges posed by these trends, such as tax avoidance, environmental degradation, and labor exploitation.



## **New Business Models for Sustainable Fashion: A Special Theme Issue of The Journal of Corporate Citizenship (Issue 57)** by Miguel Angel Gardetti

★★★★★ 5 out of 5

Language: English

File size : 3340 KB



The issue features a mix of academic research, case studies, and thought leadership pieces. It is divided into three sections:

- **Section 1: Rethinking the Purpose of Corporate Citizenship**
- **Section 2: Corporate Citizenship in Practice**
- **Section 3: The Future of Corporate Citizenship**

The first section of the issue examines the purpose of corporate citizenship in the 21st century. It argues that the traditional view of corporate citizenship as a form of philanthropy is no longer adequate. Instead, corporations need to adopt a more strategic approach to citizenship that is aligned with their core business goals.

This section features articles by leading scholars in the field of corporate citizenship, including:

- **Michael Porter and Mark Kramer:** "Creating Shared Value: How to Reinvent Capitalism and Unleash a Wave of Innovation and Growth"
- **Carol Sanford:** "The Responsible Business: Reimagining Sustainability and Success"
- **John Elkington:** "The Triple Bottom Line: What It Is and How to Achieve It"

The second section of the issue provides case studies of corporations that are putting the principles of responsible citizenship into practice. These

case studies show how corporations can create value for all stakeholders by addressing social and environmental issues.

This section features case studies from a variety of industries, including:

- **Nike:** "The Nike Foundation: A Model for Corporate Social Responsibility"
- **Unilever:** "Sustainable Living Plan: A Blueprint for Corporate Sustainability"
- **Tata Group:** "Tata Social Welfare Trust: A Legacy of Giving"

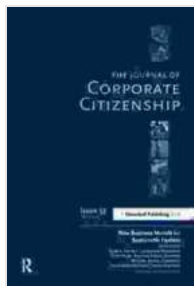
The third section of the issue looks to the future of corporate citizenship. It explores the challenges and opportunities that corporations will face in the coming years. It also suggests ways that corporations can continue to play a positive role in society.

This section features articles by thought leaders from business, academia, and the non-profit sector, including:

- **Paul Polman:** "The CEO's Role in Creating a Sustainable Future"
- **Jeffrey Sachs:** "The Sustainable Development Goals: A Blueprint for Corporate Social Responsibility"
- **Muhammad Yunus:** "Social Business: A New Way to Create Value"

The Special Theme Issue on Rethinking Corporate Citizenship in an Era of Globalization and Inequality is a timely and important contribution to the field. It provides a comprehensive overview of the current state of corporate citizenship and offers insights into the future of this important field.

We hope that this issue will be of interest to a wide range of stakeholders, including corporate executives, policymakers, academics, and students. We encourage you to read the articles in this issue and to share your thoughts on the future of corporate citizenship.

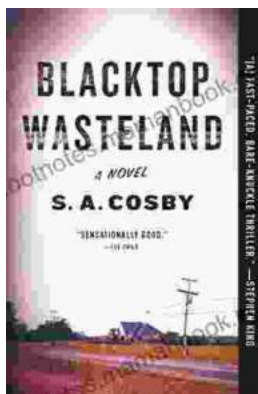


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